



## MUSICAL THEATRE EDUCATORS' ALLIANCE

16 January 2017

### Executive Committee Follow-Up Report

Conference Call: Jonathan Flom (President), Stacy Alley (Vice President), Lara Teeter (Immediate Past President), Charlie Gilbert (Outgoing Treasurer)

Dear MTEA:

This afternoon, members of your executive committee convened via Skype to follow up from our "Grow for Me" initiative at our recent conference in New York. We were so inspired and invigorated by all that came from the Saturday session, that we wanted to set to work on implementing changes as soon as possible and get the ball rolling, so to speak. The following is a report of the major items that we covered in our meeting.

Sincerely,

A handwritten signature in black ink, appearing to be 'Jonathan Flom', written over a light blue horizontal line.

Jonathan Flom

President, Musical Theatre Educators Alliance (MTEA)

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#### ITEM: Treasury Report

Charlie Gilbert reported that the Treasury is healthy after Conference NYU. We currently have funds to move forward with some of our planned initiatives.

#### ITEM: Tony Howell, Consultancy

We have moved forward on the initial phase of an MTEA re-brand and website overhaul, projected to be complete within the year, before our Orlando Conference in Jan. 2018. More specifics of the roll-out will be shared



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with members as we start to plan the implementation. But for now we have contracted Tony to audit our current system and provide a report for how best to position the organization to move forward with our new goals.

### ITEM: Confirmation of New Executive Board

#### Elected Positions:

President | Jonathan Flom (Bårdar Akademiet, Oslo)

Vice President of Conferences | Stacy Alley (The University of  
Alabama, Tuscaloosa)

Immediate Past President | Lara Teeter (Webster, St. Louis)

Co-European Vice Presidents | Kim Moke (Stage Consult, Hamburg) &  
Thomas Agerholm (Den Danske  
Scenekunstscole, Musicalakademi, Fredericia)

#### Appointed Positions:

Treasurer | Stephen Brotebeck (San Diego State University, San Diego)

Secretary | Matt Edwards (Shenandoah Conservatory, Winchester)

Director of Communications | Jacob Brent (Shenandoah Conservatory,  
Winchester)

Marketing Director | Natalie Pitchford (The Lovett School, Atlanta)

#### Regional Directors

Northeast | Kikau Alvaro (Virginia Commonwealth University,  
Richmond)

Southeast | Amanda Wansa Morgan (Kennesaw State  
University, Kennesaw)

Midwest | Andrew Lewis (West Texas A & M, Canyon)

West | Cody Walker (Weber State University, Ogden)

AustralAsian | TBA

#### At-Large Executive Board Members

Nathan Balser (Brigham Young University, Provo)

Matty Miller (Chico State University, Chico)

Tara Snyder (University of Central Florida, Orlando)

### ITEM: MTEA Journal

As per our conference discussion, the journal will publish its first edition along side of our new website roll-out in conjunction with the Orlando conference (dates TBA). Tracey Moore will be Editor-In-Chief of the journal



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with Charlie Gilbert on the editorial board as well. Tracey will follow up with others on setting up a full board, criteria, etc. More info to come, but this is really happening now.

### ITEM: Restructure of VP Conferences/Communications positions

As we announce the new executive board, there will be a clear restructuring of responsibilities among the Exec committee. The Director of Communications will handle internal issues (password recovery, membership questions, inquiries, etc.) while the Marketing Director will handle external things such as Social Media, outreach, etc. Soon all conference questions will go to VP@MTEducators.org; All money related questions (receipts, dues issues, refunds, etc.) will go to Treasurer@MTEducators.org; All other issues/questions will go to Info@MTEducators.org.

We believe this will streamline the communications process and make the organization more user-friendly.

### ITEM: Mission Statement

We, along with Tony Howell, will create a clear mission statement for the organization and this will be unveiled along with the launch of the new website.

### ITEM: By-Laws

By-Law changes were proposed in San Diego (amended today) and must be ratified. An official email will be sent out soon to follow up on these changes.

### ITEM: Membership Levels

In addition to our current Organizational and Individual Membership, as part of our new overhaul, we want to unroll two new memberships:

1. Honorary Membership (free lifetime membership extended to all Past Presidents as well as honorees designated by the Board, such as keynote speakers, etc.)
2. Apprentice Membership (reduced fee membership to current students and recent graduates unaffiliated with an institution, who would like to stay plugged into the organization to receive the journal, member conference rates, and access to member forums and job postings)

### ITEM: Conference 2018, Orlando

Stacy Alley gave a report that she and Conference Host Tara Snyder have begun preliminary discussions about the conference for next year. Proposals for specific sessions were offered, as well as a decision to hold another "Grow



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for Me"-style member session to follow up from New York. It was decided that roll-out for conference registrations and workshop proposals would happen by September 1.

### ITEM: Internal Communications

It was agreed that February 17 would be the cut-off date for former members to re-register with MTEA and become current on dues before being "purged" from the Facebook group. Jonathan Flom will oversee re-aligning all communications into one location and managing the FB group to include members only.